

Adult Learning - Course Information Sheet

SWCA01BA - Blogging For Beginners

Caroline Chisholm School

Wooldale Road
Wootton Fields
Northants

NN4 6TP

Start Date: 09 February 2019
Start Time: 10:00
Day: Saturday
Weeks: 1
Hours: 6
Cost: F=£38.00; R=£14.90
Tutor: Mr Everet Mckie

Aims

Create and identify how to maintain a blog, using any content topic.

Outcomes

- Distinguish some of the available blog sites including WordPress, Blogspot (Blogger), Weebly, and Tumblr - free and payable options
- Design your site, create new posts / website pages, and answer reader comments using WordPress
- Identify different blogging techniques (finding the right settings for you) and how to apply content within the social networks (Facebook, Twitter, LinkedIn, Google+ etc)

How

With a practical approach, encouraging learners to practice new skills, ask questions and explore the topic of blogging. Group work and discussion encouraged. Handouts distributed.

Qualification

No. The course is suitable either for beginners or those wanting to improve their blogging.

Bring

Pen and paper. Computers provided with relevant training given. Registration with www.wordpress.com prior to the course recommended. Ideas for blog content and design would be an advantage. If lunch is not included, please bring a drink and packed lunch.

Next Steps

You can discuss this with your tutor at the end of the course.

Health and Safety

When you enrol, please let us know if you require additional personal support to participate in this course. Your tutor will give you information about Health and Safety on the first day. For information on how to keep safe online go to https://safety.lovetoknow.com/Internet_Safety_Adult and <https://takefive-stopfraud.org.uk/> national awareness campaign. To report suspected scams, or get help and advice about preventing scams call the Citizens Advice consumer helpline on 03454 04 05 06.

Information

Your course and handouts should cover any further information you may require.

If you are enrolled on, or considering enrolling for a course or qualification with us, we can signpost you to the National Careers Service. This can be helpful if you would like to progress to further learning and/or employment and would like support from a qualified National Careers Service adviser. For more information please email: CommunityLearning@firstforwellbeing.co.uk or call us on 01604 367 119.

