

Adult Learning - Course Information Sheet



SWCA01BA - Blogging For Beginners

Caroline Chisholm School

Wooldale Road
Wootton Fields
Northants

NN4 6TP

Start Date: 09 February 2019
Start Time: 10:00
Day: Saturday
Weeks: 1
Hours: 6
Cost: F=£38.00; R=£14.90
Tutor: Miss Alison (Morgen) Re

Aims

Create and identify how to maintain a blog, using any content topic.

Outcomes

- Distinguish some of the available blog sites including WordPress, Blogspot (Blogger), Weebly, and Tumblr - free and payable options
- Design your site, create new posts / website pages, and answer reader comments using WordPress
- Identify different blogging techniques (finding the right settings for you) and how to apply content within the social networks (Facebook, Twitter, LinkedIn, Google+ etc)

How

With a practical approach, encouraging learners to practice new skills, ask questions and explore the topic of blogging. Group work and discussion encouraged. Handouts distributed.

Qualification

No. The course is suitable either for beginners or those wanting to improve their blogging.

Bring

Pen and paper. Computers provided with relevant training given. Registration with www.wordpress.com prior to the course recommended. Ideas for blog content and design would be an advantage. If lunch is not included, please bring a drink and packed lunch.

Next Steps

You can discuss this with your tutor at the end of the course.

Health and Safety

Information

Your course and handouts should cover any further information you may require.

As part of our Information, advice and guidance service we are able to offer you an interview with a National Careers Service advisor to explore further learning, careers advice and volunteering opportunities. To register your interest, please contact: CommunityLearning@firstforwellbeing.co.uk

